



Press release  
12 January, 2010

## Pullman Pattaya Aisawan opens revealing a fresh new face

After extensive renovations, the Aisawan Resort and Spa will become Pullman Pattaya Aisawan on January 12, 2010

**BANGKOK**, Pullman announces the arrival of the Pullman hotel brand to Pattaya with the **Pullman Pattaya Aisawan** being primed to officially open and welcome holiday makers to this renowned beach destination.

With contemporary architecture and avant-garde interiors, the 353-room **Pullman Pattaya Aisawan** offers chic and cozy accommodation across five guest rooms and suite categories; in addition to separate villas along side the hotel's swimming pool. The hotel has 10 Aisawan Family Suites and 10 Aisawan Club Suite to accommodate guests with an extra touch of sumptuousness.

All rooms have lively and warm hues and newly renovated in a contemporary Thai style. All rooms feature modern in-room amenities and technology including free cable, Wi-Fi internet access and a 32" LCD flat-screen TV.

The hotel has an ideal location with a direct access to its own private beach. **Pullman Pattaya Aisawan** bestows two beachfront swimming pools, both with stunning panoramic sea views.

The Pullman brand is well-known for its outstanding meetings and event facilities and the Pullman Pattaya Aisawan has extensive amenities at this beachside location. The largest of the hotels facilities is the Infinity Ballroom, accommodating up to 600 guests for international and domestic conferences, weddings and other large-scale functions. The hotel also boasts 13 other event rooms.

"**Pullman Pattaya Aisawan** is a unique resort with a fresh aesthetic décor in a super location. With our determination to provide distinctive first-class facilities and services, we aim at being the best in the area and expect to build a solid reputation with leisure, corporate and event markets," says Mr. Philippe Delaloye, General Manager.

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### **PULLMAN PATTAYA AISAWAN**

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The resort operates the Aisawan Beach Club, a superb dining facility with indoor and al fresco dining that coalesces the Pool and Beach Bars. Above the Beach Club Restaurant lies the exclusive Sunset Lounge where guests from the Aisawan Club Rooms and Suites can relax or dine with outstanding sea views.

Only an hour's drive from Bangkok, Pattaya has always been a popular beach destination for both international and domestic travelers providing year-round entertainment, nightlife and recreation activities. Located in Wong Amart Beach in North Pattaya, the hotel is just minutes away from Central Festival Pattaya Beach shopping mall and a short distance from the energetic downtown section of Pattaya.

**Pullman Pattaya Aisawan** is the third hotel under the Pullman hotel brand in Thailand, which includes Pullman Bangkok King Power and Pullman Khon Kaen Raja Orchid.

### **Special Pullman Pattaya Aisawan introductory Rate:**

**Pullman Pattaya Aisawan** is offering a special introductory package to invite guests to experience our resort:

#### **Introductory Rate**

Room rate: 3,800 Baht nett

Room type: Deluxe Room

Validity: Now until 30<sup>th</sup> April 2010

Room Inclusive: International buffet breakfast

Special Offer: Book by 31<sup>st</sup> January for stay between 10<sup>th</sup> Jan - 30<sup>th</sup> April, receive complimentary one hour Thai Massage at Aisawan Spa for two person.

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**Pullman is Accor's upscale hotel brand** designed with the requirements of business women and men in mind. Located in the main regional and international cities, Pullman hotels **provide an extensive range of tailored services, access to groundbreaking technologies, and "Co-Meeting", a new approach to organizing meetings, seminars and high-end incentives.** At Pullman hotels, business travelers can choose between **being independent** or choosing **help from our staff available** round the clock.

By the end of 2010, the Pullman network will include **60 hotels across Europe, Africa, Middle East, Asia-Pacific and Latin America.** In time, we anticipate a network of over 300 establishments around the world.

Further information concerning Pullman hotels is available on the website [www.pullmanhotels.com](http://www.pullmanhotels.com).

**Accor**, a major global group and the European leader in hotels, as well as the global leader in services to corporate clients and public institutions, operates in nearly 100 countries with 150,000 employees. It offers to its clients over 40 years of expertise in two core businesses:

- **Hotels**, with the **Sofitel, Pullman, MGallery, Novotel, Mercure, Suitehotel, Ibis, all seasons, Etap Hotel, Formule 1 and Motel 6 brands**, representing 4,000 hotels and nearly 500,000 rooms in 90 countries, as well as strategically related activities, such as **Lenôtre**;
- **Services**, with 32 million people in 40 countries benefiting from Accor Services products in employee and public benefits, rewards and motivation, and expense management.

## PRESS CONTACT

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