

Press Release

Paris - February 25, 2010

Creation of the Services Executive Committee

In view of the forthcoming demerger of Accor's two core businesses, announced on February 24, 2010, and in order to give new impetus to Accor Services' growth strategy, Jacques Stern, Deputy Chief Executive Officer of Accor in charge of Services and Finance, has created the **Services Executive Committee**.

*"The **Services Executive Committee** will help to address the three challenges that Services has set for itself in the coming months: revitalize our day-to-day business performance, prepare to become a listed company, and build the new foundations of a medium to long-term growth strategy. In this Executive Committee, responsibilities will be primarily local and its members will work together as a network among the countries, regions and corporate support functions,"* explained Jacques Stern.

To implement this strategy, the Services Executive Committee will be comprised of operating managers representing Services' three major countries and four regions, as well as managers providing operations with their support expertise.

Senior Management, regions and countries:

Jean-Louis Claveau	Hispanic Latin America and North America
Laurent Delmas	France
Arnaud Erulin	Central Europe and Scandinavia
Graziella Gavezotti	Italy
Oswaldo Melantonio Filho	Brazil
Laurent Pellet	Southern Europe and South Africa
Bernard Rongvaux	Northern Europe, Middle East, Africa

Senior Management, support functions:

Philippe Dufour	Strategy and business development
Loïc Jenouvrier	Finance, Information Technology and Legal Affairs
Philippe Maurette	Human Resources
Eliane Rouyer-Chevalier	Corporate Communication, Investor Relations and Corporate Social Responsibility Policy At the same time, she will continue to manage Accor's Investor Relations until the Extraordinary Shareholders' Meeting voting on the demerger of the two businesses.

To ensure the successful listing of a business offering growth, low cyclical, low capital-intensity, with a balanced presence in developed and emerging markets, the Services team can leverage such strong values as the spirit of enterprise, innovation, performance, simplicity and sharing.

Accor Services, the world leader in employee and public benefits, and a major player of prepaid services, designs and develops innovative products and services that enhance individual well-being and organizational performance for companies and public institutions. Through its secure, prepaid solutions, Accor Services makes life easier for employees, citizens and consumers, in alignment with the social benefit commitments, economic policy goals and marketing strategies of its customers. Its portfolio focuses on three types of service: employee and public benefits, rewards and loyalty, and expense management. Today, **33 million employees** and **490,000 customers** use Accor Services products in **40 countries**. www.accorservices.com

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