

**Press release**

Paris, December 9, 2010

## Pullman takes over the Méri­dien Montpar­nasse, which becomes the **Pullman Paris Montpar­nasse** Accor adds one of Europe's largest conference hotels to its portfolio

Pullman, Accor's upscale hotel brand, has signed an agreement with Unibail-Rodamco for the takeover of the Méri­dien Montpar­nasse **which will become the Pullman Paris Montpar­nasse on January 7, 2011.**

**The Pullman Paris Montpar­nasse is one of Europe's largest conference hotels**, with 953 guest rooms and a conference center that can host up to 2,000 people for meetings, conventions and other major events.

The **Pullman Paris Montpar­nasse will strengthen the international Pullman network**, which operates in 16 countries with 47 hotels, of which 14 in France. Launched in 2007, **the Pullman brand has expanded rapidly to become a key international player in the upscale business travel segment.** The brand's long-term goal is to develop a network of 150 hotels in leading regional and international cities.

"This new success represents an important phase in the development of the Pullman brand, launched three years ago," said Gilles Pé­liss­on, Chairman of the Board. "It demonstrates the strength of Pullman, which – now with a hotel in the heart of Paris – has established itself as an international player and a leader in the upscale business travel segment."

The **Pullman Paris Montpar­nasse extends the brand's greater Paris network**, which already includes six hotels ( 2,360 rooms) strategically located to provide complete coverage of the metropolitan area – the Pullman Paris Tour Eiffel, Pullman Paris Bercy, Pullman Paris Rive Gauche, Pullman Paris La Défense, Pullman Paris Charles de Gaulle Airport and Pullman Versailles.

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Pullman is Accor's upscale hotel brand designed with the requirements of business women and men in mind. Located in the main regional and international cities, Pullman hotels provide an extensive range of tailored services, access to groundbreaking technologies, and "Co-Meeting", a new approach to organizing meetings, seminars and high-end incentives. At Pullman hotels, business travelers can choose between being independent or choosing help from our staff available round the clock.

By the end of 2010, the Pullman network will include 50 hotels across Europe, Africa, Middle East, Asia-Pacific and Latin America. In time, we anticipate a network of over 150 establishments around the world.

Further information concerning Pullman hotels is available on the website [www.pullmanhotels.com](http://www.pullmanhotels.com).

Accor, the world's leading hotel operator and market leader in Europe, is present in 90 countries with 4,200 hotels and over 500,000 rooms. Accor's broad portfolio of hotel brands - Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, all seasons, Etap Hotel, Formule 1, hotelF1 and Motel 6, and its related activities, Thalassa sea & spa and Lenôtre - provide an extensive offer from luxury to budget. With 145,000 employees worldwide, the Group offers to its clients and partners nearly 45 years of know-how and expertise

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