

Pullman adds two new addresses in Munich and Eindhoven to its European network

Paris February 23th, 2012 – After opening its eighth German establishment in Munich in January, Pullman inaugurated its first hotel in the Netherlands on February 9. With these two new properties Accor's upscale brand continues to expand in large city centers and now boasts 27 hotels in Europe.

The first Pullman in Munich and eighth in Germany

The hotel is conveniently located in the famous Schwabing district between the English gardens and Olympia Park, close to the city's business center, public transport facilities and 25 minutes from the airport.

The Pullman Munich will be completely refurbished by German interior designer Cornelia Markus-Diedenhofen and will remain open during the renovations.

From autumn 2012, business and leisure guests will be able to enjoy **331 upscale rooms (including 24 Suites)** all of which will feature a stylish design and the cutting-edge technological facilities. The hotel will also have **5 conference rooms, a restaurant and bar, as well as a fitness and well-being center including a sauna.**

The establishment offers Pullman's **Co-Meeting** concept, a new approach to organizing meetings, conferences or incentive events (dedicated rooms, latest generation equipment, innovative breaks, a dedicated contact person with the Event Manager, a technical solutions expert with the IT Solutions Manager, etc.).



Munich is the capital of Bavaria and Germany's third largest city and second most popular tourist destination. The Pullman Munich joins a German network with properties in seven other cities: Berlin, Köln, Dortmund, Dresden, Stuttgart, Aachen and Erfurt.

The fully refurbished Pullman Eindhoven Cocagne

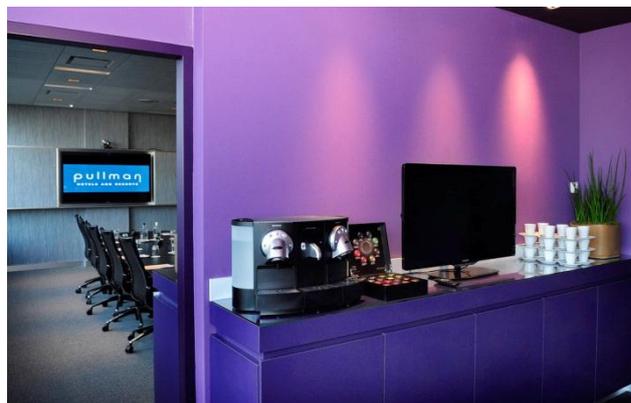
Pullman has inaugurated its first hotel in the Netherlands in Eindhoven. This fully-refurbished hotel boasts **320 rooms (including 20 suites and 43 apartments)** and a prime location in the city center close to the station and the international airport.

Two years of renovations have resulted in a stylish property with a focus on well-being and conviviality.

The Pullman Eindhoven Cocagne's amenities include a health center (sauna, Turkish baths and fitness facilities), an indoor swimming pool and a beauty parlor.

The hotel also has **a bar and its restaurant, Vestdijk 47**, run by chef Hans Melis, serves French contemporary cuisine as well as international dishes.

The Pullman Eindhoven Cocagne attracts both business and leisure guests. It has **18 modular meeting rooms that can accommodate 10 to 400 people**. The upscale facilities and **Nespresso machines** provide even greater comfort. **Wireless access is free** throughout establishment and in the **Connectivity Lounge, developed by Pullman in partnership with Microsoft®**, guests can connect to Internet, print their documents and work in privacy using latest generation equipment and software.



Eindhoven, sometimes called the 'City of Light', is located in the South of the Netherlands and is considered a major European city in the field of design. It was recognized as the European Capital of design in 2006 and every year it hosts the Dutch Design Week during which designers considered talents exhibit their works in various parts of the city.

Pullman confirms its expansion ambitions in Europe

Pullman's European network currently comprises 27 hotels in six countries (France, Germany, Italy, Spain, the Netherlands and Romania) and represents close to half the brand's worldwide network. These two openings will strengthen an already significant presence on Pullman's historical continent and further expansion is planned in the coming months and years.

"These new hotels in Munich and Eindhoven give our clientele of seasoned travelers even greater choice and reflect Pullman's current growing success. The brand's objective is to be present in key business and tourism hubs in Europe and around the world. In 2012, we will inaugurate 10 establishments, boosting our network to over 70 hotels by the end of the year, with the objective of 150 hotels worldwide by 2015-2020", **explains Xavier Louyot – Vice President Global Marketing, Pullman.**

Pullman is the upscale international hotel brand of Accor, the world's leading hotel operator, present in 90 countries with 4,200 hotels and 145,000 employees. Located in the main regional and international cities, Pullman Hotels & Resorts is principally designed to cater for the requirements of cosmopolitan, seasoned travelers. The brand's four and five-star establishments provide an extensive range of tailored services, access to ground-breaking technologies, including a new approach to organizing large-scale private events: meetings, seminars and upscale incentive events. At Pullman hotels, customers can choose between being independent or be given a helping hand by staff available around the clock. The Pullman network has 60 hotels in Europe, Africa, the Middle East, Asia-Pacific and Latin America. Our objective is to have 150 hotels around the world by 2015-2020. Further information concerning Pullman hotels is available on www.pullmanhotels.com.

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