



Press release

ibis Madrid Centro Las Ventas opens in Spain

Paris, April 26, 2012 – Accor has just inaugurated a new ibis hotel near Madrid’s historic Las Ventas bullring, one of the Spanish capital’s most emblematic buildings. The hotel boasts an excellent location in the Goya-Serrano-Narvaez area, and is therefore an ideal destination for both business and leisure travelers.

The ibis Madrid Centro Las Ventas has 111 rooms, including three with reduced mobility facilities, five with a terrace, eight communicating rooms and 21 triple rooms that are perfect for families. Most of them boast a view of Madrid’s Plaza de Toros de Las Ventas bullring. Reflecting the brand’s standards, the rooms are practical, guest-friendly, welcoming and fully-equipped. A large bed, air-conditioning, Wi-Fi Internet connection, a flat LCD screen TV and international and local channels are just some of the features that guarantee a comfortable stay.



Guests can enjoy breakfast opposite the Las Ventas bullring after helping themselves to a self-service breakfast buffet that features a wide range of high-quality items including local specialties such as gazpacho from 6am to 10am. Snacks and drinks are also available non-stop from 4am to noon.

The hotel bar “Rendez-Vous” is open 24/7 and is ideal for guests who want a drink or a quick bite to eat.

ibis Madrid Centro Las Ventas is the 43rd ibis hotel in Spain.

The brand continue its development in Spain with the opening of:

- Ibis Lleida in April
- Ibis Barcelona Santa Coloma in May
- Ibis Sevilla in September
- Ibis Barcelona Sagrada Familia in November

About ibis

Following the stimulation strategy dedicated to the economic brands of Accor Group, first hotel operator worldwide with over 4,400 hotels in 92 countries, ibis evolves. Amongst the main innovations, a plan of evolution for the bedding and a new set up for the common spaces, as an illustration of the high level of service, the ultimate comfort and the caring and efficiency that characterize the brand. Ibis is the first hotel chain to obtain the ISO 9001 certification – 84% of the network certified – for its professionalism and reliability. More than a third of the ibis network is also certified ISO 14001, giving concrete expression to the brand's environmental involvement. Established in 1974, ibis is the European Leader and the 4th economy hotel chain in the world, with more than 113,000 rooms and 933 hotels in 53 countries.

Press Contacts

Marine Todesco

+ 33 1 45 38 18 79

marine.todesco@accor.com

Mélissa Lévine

melissa.levine@accor.com