

China becomes Pullman's number-one market worldwide with the opening of its 14th hotel

*The upscale business hotel brand debuts in Anshan,
China's "Capital of Iron and Steel"*

Pullman, Accor's upscale hotel brand for today's cosmopolitan traveller, announces the opening of Pullman Anshan Time Square, in downtown Anshan, the city dubbed China's "Capital of Iron and Steel". This new opening, in the north-eastern Liaoning Province, illustrates Pullman's vigorous expansion in China, which ranks it as the largest country market in the Pullman network. It has 14 hotels in that country, and will open a further 26 there by 2015.

"We're delighted to introduce the Pullman brand – now 14 hotels strong in Greater China – to Anshan," says Paul Richardson, Chief Operating Officer of Accor Greater China. "The opening of Pullman Anshan Time Square, the second Accor hotel in the city, is further strengthening Accor's overall expansion strategy and opening up opportunities in first to third tier cities around the country."

"This new Pullman destination, which joins the network's 66 others hotels and resorts around the globe, is perfectly in tune with our brand: vibrant, cosmopolitan and in-style. We are delighted to treat our customers and the Anshan local community to this new upscale address that shows that business and pleasure are no longer contradictory terms," explains Xavier Louyot – Pullman Global Marketing SVP.



Located in Lishan District, Pullman Anshan Time Square enjoys easy access to the city's airports, and is near government buildings and downtown tourist attractions such as the Jade Buddha Garden and the Tanggangzi hot spring.

This first-class hotel providing a range of innovative amenities and services with a personal touch is a milestone in the city's developing hospitality landscape.

331 modern and connected rooms

Pullman Anshan Time Square is an urban retreat with **331 spacious guestrooms including 20 suites**. Upon arrival, guests receive a warm welcome by the signature Pullman Welcomer. Based in the lobby and instantly identifiable, the Welcomer greets customers and remains their contact to accommodate all types of needs throughout their stay.

The hotel's spacious and functional rooms and suites all feature 42-inch LCD TV sets with a wide choice of channels, rainforest showers and complimentary high-speed Internet access. They provide a soothing setting to work and are ideal to relax. Guests will also find a yoga mat in their rooms, combined with an innovative fitness programme developed by Pullman in China to provide a tailored response to ever-growing demand from health-savvy business travellers.



Cosmopolitan food experiences

Pullman Anshan Time Square, with three restaurants and a bar, provides international and local cuisine tailored to cosmopolitan travellers and local customers alike:

- **U8 Action Cuisine**, the hotel's all-day dining restaurant, serves a sumptuous buffet as well as an international a la carte menu.
- **La Brasserie**, the first French restaurant in the city, serves an impressive range of France's most authentic flavours all day long.
- **Wangfu Seafood Restaurant** has 25 private rooms serving classic Cantonese dishes and creative Chinese cuisine.
- **Yee Bar** serves a variety of beverages and snacks day and night, treating guests to refreshingly pleasant moments together.

The place to meet

As every one of the **67 Pullman hotels worldwide**, the **Pullman Anshan Time Square treats guests to the Pullman Co-Meeting concept based on comfort, commitment, connectivity and cohesion.**

The one-stop contacts – **Event Managers** and **IT Solutions Managers** –, break facilities, dining rooms, terraces and Pullman **Chill out Space** provide tailored solutions with a personal touch for every type of event (conventions, meetings, conferences, seminars, incentives, weddings and more).

Meeting participants also have access to the **Pullman Connectivity Lounge, developed in partnership with Microsoft®**. This high-tech area lets them connect, print and work using latest-generation computers and software.

With **more than 900 square metres of meeting and banquet space**, Pullman Anshan Time Square is the city's newest and most upscale destination for conferences and events.

Work and... Play!

With a well-equipped **Pullman Fit Lounge**, an indoor spring water heated pool and other amenities such as rooms for yoga practice, table tennis, billiard and card playing, Pullman Anshan Time Square invites guests to maintain their wellness routine and keep an active lifestyle.

Opening package

Pullman Anshan Time Square is offering special promotional rates of €75/night in Superior King/Twin rooms with complimentary breakfast to celebrate its opening, from now until September 30th, 2012 (the price is subject to 15% surcharge and 4% city tax).

Address : No. 306 Shengli Road, Lishan District, Anshan, 114030, Liaoning Province, China

About Pullman

Pullman is the upscale international hotel brand of Accor, the world's leading hotel operator, present in 92 countries with over 4,400 hotels and 145,000 employees. Located in the main regional and international cities and in prime tourist destinations, Pullman Hotels & Resorts is principally designed to cater for the requirements of cosmopolitan, seasoned travelers. The brand's four and five-star establishments provide an extensive range of tailored services, access to groundbreaking technologies, including a new approach to organizing events: meetings, seminars and upscale incentive events. At Pullman hotels, customers can choose between being independent or be given a helping hand by staff available around the clock. The Pullman network has more than 60 hotels in Europe, Africa, the Middle East, Asia-Pacific and Latin America. Our objective is to have 150 hotels around the world by 2015-2020. Pullman, like most of brands within Accor's portfolio, is proud to offer the Le Club Accorhotels(R) loyalty program.

Further information concerning the Pullman hotels is available on www.pullmanhotels.com.

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