



## Press release

July 9<sup>th</sup>, 2013

# Accor celebrates the opening of its 18th hotel in Russia & CIS, the Novotel Moscow City

**The Group reaffirms its ambition to expand in the region and to reach a network of 50 hotels in the region by 2016**

Accor celebrated today the opening of the Novotel Moscow City, its 5<sup>th</sup> hotel in Moscow and its 16<sup>th</sup> in Russia. The hotel, which is one of the most modern in Russia and currently the first and only hotel in Moscow's international business center Moscow City, is a co-project with Tashir, one of the largest Russian real estate developer and holding company and with the diversified investor CJSC Soglasie. Total investment made by the two partners amounted to \$160 M. Accor operates the hotel under a long term management contract.



## **Accor's expanding network in Russia & CIS (Community of Independent States)**

*"Russia & CIS are key regions for our Group's dynamic expansion. Thanks to our strong brand portfolio from luxury to budget, our powerful distribution system and our operational excellence, we are ideally positioned to seize the opportunities of this booming market",* explains Yann Caillère, Accor Chief Executive Officer. *"Our ambition is to reach a network of 50 hotels in Russia & CIS by 2016. We are developing all our brands, including on the upscale segment with the launch of our Pullman brand before the end of the year. We plan to open hotels in new countries such as Armenia, Georgia, Kazakhstan and Kirghizstan",* he added.

Since the beginning of the year, along with the Novotel Moscow City, Accor has opened its first hotel in Sochi, host city of the 2014 Winter Olympic Games, the Mercure Rosa Khutor Sochi. 2 other hotels are to open in Sochi before the end of the year, a Mercure and a Pullman. A total of 9 hotels are planned to open in Russia / CIS by the 1<sup>st</sup> quarter of 2014, bringing Accor's network to 27 hotels.

*"Accor opened its first hotel in Russia in 1992 and has experienced an acceleration of its expansion in the recent years. Today, Accor is the 2nd international Hotel Operator in Russia,"* explains Alexis Delaroff, Chief Operating Officer Accor Russia & CIS.

## **Novotel Moscow City**

The 4-star Novotel Moscow City is ideally situated in the center of the new business district in Moscow, "Moscow-City", and at walking distance (5mn) from the international exhibition complex Expocentre.

### ➤ *Modern & connecting rooms*

Novotel Moscow City offers 360 light, spacious and sophisticated rooms, designed by Atome Associés bureau.



In each room there is an ergonomic writing desk and free Wi-Fi, as well as a doc-station and a Philips connectivity panel for PCs and iPods. In Executive rooms, Suites and Junior Suites the guests can also enjoy a Nespresso machine and a free mini-bar.

- *1,000 square meters of meeting space with state-of-the-art equipment*

Novotel Moscow City offers a wide range of conference and meeting services Meeting@Novotel. All of the 8 multifunction meeting rooms are day-lit, including the exclusive Eureka room for creative meetings and conference hall Moskva whose 320 m<sup>2</sup> can host up to 300 guests.



- *Web Corner on a Mac*

Not only all the guest areas have free Wi-Fi access, but there is also a WebCorner equipped with iMacs.

- *Relaxation and well being*

In Balance by Novotel wellness center is waiting for those who look for relaxation after a business day or an exhausting flight. Fitness-minded guests will undoubtedly appreciate a wide variety of cardiovascular machines and weight benches.



- *Contemporary food and beverage outlets*

MC Traders restaurant offers a wide range of European, Asian, American and Russian dishes to any taste. The guests can relax in a cozy lounge bar near a design fireplace, taste different taps of beer from the hotel's wide collection and enjoy sport events broadcasted in live on the large LCD screen.



**Accor, the world's leading hotel operator and market leader in Europe, is present in 92 countries with more than 3,500 hotels and 450,000 rooms.** Accor's broad portfolio of hotel brands - **Sofitel, Pullman, MGallery, Grand Mercure, Novotel, Suite Novotel, Mercure, Adagio, ibis, ibis Styles, ibis budget and hotelF1** - provide an extensive offer from luxury to budget. With more than **160,000 employees in Accor brand hotels** worldwide, the Group offers its clients and partners 45 years of know-how and expertise.

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