

## THE METAMORPHOSIS OF PULLMAN'S PARIS HOTELS ACT TWO: PULLMAN PARIS BERCY

Pullman, assisted by eight renowned architects\*, continues the brand's architectural revolution with the renovation of its five Parisian properties (La Défense, Bercy, Charles de Gaulle Airport, Montparnasse and Tour Eiffel). After introducing the Pullman Paris La Defense's new look in March 2013, the brand is now unveiling the revamped Pullman Paris Bercy. This hotel, located in the heart of a Paris neighborhood that features both a business district and a village atmosphere, offers the best of the Pullman experience. Its restaurant, "L'Esprit du 12<sup>ème</sup>", which has been entirely redesigned, and its bar, are among East Paris' favorite hot spots for business gatherings and relaxing get-togethers.

### A location that reflects Pullman's "Work and Play" ethic

The Pullman Paris Bercy has just undergone six months of refurbishment. Architecture and design firm JOI Design oversaw the renovation of its rooms and suites, while its public areas and restaurant were redesigned by interior designers Designsquared.

The hotel is strategically located in the center of the pedestrian Bercy Village neighborhood, close to La Bastille and the capital's large stations, Gare de Lyon and Gare d'Austerlitz. It is a stone's throw from La Grande Bibliothèque and just a few minutes from central Paris by metro. The hotel provides easy and fast access to the capital's key sites for both business and leisure guests.



### A stylish, cosmopolitan hotel

Everything at the Pullman Paris Bercy, from the lobby to the rooms, including the meeting rooms, has been designed to offer guests a vibrant, cosmopolitan, in-style experience.

Guests step into the Pullman universe as soon as they enter the hotel. A Welcomer comes forward to greet them. The lobby has been restyled and features, as its focal point, a welcome desk designed especially for Pullman by Christophe Pillet to foster greater proximity with guests and easier interaction.

The lobby now also features the iconic monumental globe created by designer Mathieu Lehanneur for Pullman as a symbol of travel and the brand's cosmopolitan personality.

Contemporary art is also given pride of place in this hotel with a selection of works by photographer Robert Van Der Hilst exhibited in various areas of the hotel. This Dutch photographer is one of the international artists Pullman has partnered with to create its contemporary art collection.

The hotel's revamped spaces now feature soft lighting, transparency, patios and harmonious color schemes that invite guests to unwind and explore.

Pullman Paris Bercy offers the brand's best "signature services": the Welcomer, the Pullman bed, free Wi-Fi throughout the hotel, Connectivity by Pullman, its Co-Meeting offer to organize business events, Nespresso® services, Vinoteca by Pullman, the Fit Lounge, etc. It combines innovative technologies, customized services and comfort to meet the expectations of international business and leisure guests.

## ● Transparency and tranquility in modern, elegant rooms

The Pullman Paris Bercy's 396 in-style, spacious rooms and suites were redesigned by JOI Design. They offer guests the best of the Pullman experience: a large desk and desk armchair, the Pullman bed with memory foam pillows, a rain shower, Roger&Gallet guest amenities, etc.

Large bay windows bathe the rooms in natural light and offer a splendid view of Paris. A lounge chair is also available for guests to relax in.

The hotel has four room categories: Superior and Deluxe, Junior Suites and Duplex rooms, all of which offer high level comfort and facilities.



## ● Inspired restaurant options for moments of genuine pleasure and discovery

The restaurant, **L'Esprit du 12ème** (formerly Café Ké), which has been completely transformed by Designsquared, is one of Eastern Paris' business meal hot spots. It can cater for up to 120 people and has been designed to ensure an easy flow of guests with a contrast of open spaces and more intimate areas. The materials and lighting combine to create a warm atmosphere conducive to contacts and conviviality, making it an ideal setting for private dinners and business lunches. For business customers, the Power Lunch by Pullman option guarantees a full meal served in 45 minutes maximum from the moment the order is placed to the moment the bill is received.

Chef Julien Mercier has created a cosmopolitan *Wine & Dine* style menu featuring dishes inspired by the wines selected by Olivier Poussier, who was voted Best Sommelier in the World in 2000. His cuisine focuses on seasonal products and flavor-enhancing cooking techniques. Flagship dishes include "steamed" cod with *ratte* potatoes, pistachios and coriander, and foie gras "escalope" with an onion, sultana, oregano and date condiment.

Vinoteca by Pullman offers a new approach to wine in which the food matches the wine, rather than the contrary. The wines are given pride of place in the entrance in an eye-catching 400-bottle display case.



Located in the middle of the hotel, **Point Bar** is also a favorite Parisian business mealtime haunt. Here too, guests are invited to unwind during friendly after work get-togethers, enjoy a choice of signature cocktails, for example the White Chocolate Mojito or the Martini, Wine and Champagne cocktail. They can choose to relax in the bar's decidedly elegant, fashionable setting or on its leafy terrace if the weather is nice.

## The place to meet

The Pullman Paris Bercy has 1,800 m<sup>2</sup> of meeting rooms on three floors including 20 modular meeting rooms and an amphitheater that can seat up to 300 people. The meeting rooms can be configured into a wide range of customized layouts.

The “Pullman Co-Meeting” concept allows participants to focus on the essential by offering a new way of organizing meetings, conferences and incentive events, with dedicated spaces, latest generation equipment, innovative pauses and the personalized support of a committed team (Event Manager, IT Solutions Manager).

*\* Didier Gomez, Marc Hertrich & Nicolas Adnet, JOI Design, Laurent Moreau, Naço, Christophe Pillet and Didier Rey*

### About Pullman

Pullman is the upscale international hotel brand of Accor, the world’s leading hotel operator, present in 92 countries with over 3,500 hotels and 160,000 employees. Located in the main regional and international cities, Pullman Hotels & Resorts is principally designed to cater for the requirements of cosmopolitan, seasoned travelers. The brand’s four and five-star establishments provide an extensive range of tailored services, access to groundbreaking technologies, including a new approach to organizing large-scale events: meetings, seminars and upscale incentive events. At Pullman hotels, customers can choose between being independent or be given a helping hand by staff available around the clock. The Pullman network has more than 80 hotels in Europe, Africa, the Middle East, Asia-Pacific and Latin America. Our objective is to have 150 hotels around the world by 2015-2020. Pullman, like most of the brands within Accor’s portfolio, is proud to offer the advantages of the Le Club Accorhotels® loyalty program. Further information concerning Pullman hotels is available on [www.pullmanhotels.com](http://www.pullmanhotels.com).

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