

Press release
May 11, 2015

Accor reinforces its presence in Cuba with the contract for the Pullman Cayo Coco

On the occasion of the French President's visit to Cuba, Accor announces the signature of a management contract with Gran Caribe (Ministry of Tourism) for the Pullman Cayo Coco hotel in Cuba. This 518-room hotel-resort (including 40 suites), will offer upscale services and will notably be the first establishment on the island offering Wi-Fi in all its rooms. The Pullman Cayo Coco is located just 10 minutes from the international airport and boasts a vast sea front (over 500 meters) on the beautiful "Las Coloradas" beach. The Pullman Cayo Coco will open in November 2015.

Jean-Philippe Claret, SVP Operations Mexico, Central America and the Caribbean, declared: *"Accor has been present in Cuba for nearly twenty years and we have been effective in forging trusting and lasting relations with our local partner Gran Caribe. The Pullman Cayo Coco will enrich Cuba's offer of hotels in the upscale segment which has real development potential."*

Accor also has another construction project in Cuba with Gaviota in the luxury and upscale segment: the 218-room Sofitel So La Habana, ideally located on the corner of the Malecón and Paseo del Prado.

Accor currently manages two midscale establishments in Cuba: the Mercure Sevilla Havane (178 rooms), located in the UNESCO world heritage site neighbourhood of La Habana Vieja, and the Mercure Playa de Oro, (385 rooms) located in the seaside resort of Varadero.



Accor, is the world's leading hotel operator, with **480,000 rooms** in **3,700 hotels** across **14 trusted brands** in **92 countries**. The company is organized around two distinct divisions, **HotelServices**, which operates and franchises the hotels and **HotelInvest**, which is a hotel owner and investor. The Accor hotels sit in three segments from budget to luxury which are constantly reinventing their concept to satisfy the needs of business and leisure customers around the globe. Accor brands include in luxury-upscale; **Sofitel, Pullman, MGallery and Grand Mercure, The Sebel**, midscale; **Novotel, Suite Novotel, Mercure and Adagio** and economy; **ibis, ibis Styles, ibis budget, adagio access and hotelF1**. The Group boasts a powerful digital ecosystem, notably its booking portal accorhotels.com, its brand websites and its loyalty program **Le Club Accorhotels**.

The Group's 180,000 employees benefit from working for a company that believes in progression and has an industry leading training program, the Accor Académie. Since its creation 45 years ago, Accor is making innovation and sustainable hospitality the focus of its strategic vision as well as of its customer-centric approach development and innovation process.

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