



PRESS RELEASE

Paris, March 30 2015

Accor becomes an official Roland-Garros supplier

Accor is to become official supplier of Roland-Garros for the next three editions of the tournament (from 2015 to 2017).

As part of this partnership, the hotel group will have a reception area in the partners' Village during the tournament, which will take place from May 24th to June 7th 2015. This will enable it to welcome many partners and investors from around the world. Roland-Garros will give significant visibility to Accorhotels.com and to the loyalty program Le Club Accorhotels during the French Open fortnight. Sofitel, the Group's luxury hotel brand, will be responsible for the concierge service at the Village, at the Club des Loges as well as in the Players' Lounge, the area reserved for the players.

Grégoire Champetier, Accor's Global Chief Marketing Officer, commented "*Accor is once again implementing an ambitious sports partnership policy. Roland-Garros, which is one of the world's most prestigious sports events and has remarkable international media coverage, was an obvious choice for the Group. Roland-Garros and Accor is a motivating alliance for both our customers all over the world and our employees.*"

Jean Gachassin, President of The French Federation of Tennis: "*We are delighted to welcome Accor among the Roland-Garros Official Suppliers. The Group's international renown, its reputation for excellence and for looking forward while remaining true to its traditions, make it the perfect fit for our tournament.*"

Furthermore, Roland-Garros and Accor are planning two exceptional days during the French Open fortnight, with the "[Rêve Parisien](#)" (Parisian Dream) offer. This includes one night at the Molitor Paris-MGallery Collection, a five-star urban resort just a stone's throw from the Roland Garros stadium, with a gourmet dinner and a ticket for a category 1 seat at Philippe-Chatrier (Central Court) for the following day.

About Accor

Accor, is the world's leading hotel operator, with **480,000 rooms** in **3,700 hotels** across **14 trusted brands** in **92 countries**. The company is organized around two distinct divisions, **HotelServices**, which operates and franchises the hotels and **HotelInvest**, which is a hotel owner and investor. The Accor hotels sit in three segments from budget to luxury which are constantly reinventing their concept to satisfy the needs of business and leisure customers around the globe. Accor brands include in luxury-upscale; **Sofitel, Pullman, MGallery and Grand Mercure**, **The Sebel**, midscale; **Novotel, Suite Novotel, Mercure and Adagio** and economy; **ibis, ibis**

Styles, ibis budget, adagio access and hotelF1. The Group boasts a powerful digital ecosystem, notably its booking portal **accorhotels.com**, its brand websites and its loyalty program **Le Club Accorhotels**.

The Group's **170,000 employees** benefit from working for a company that believes in progression and has an industry leading training program, the Accor Académie. Since its creation 45 years ago, Accor is making innovation and sustainable hospitality the focus of its strategic vision as well as of its customer-centric approach development and innovation process.

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About Roland-Garros

Both committed sports fans and the general public alike have come to love Roland-Garros. Some 462,384 spectators flocked to the highly prestigious French Open in 2014, and the tournament was also broadcast in 191 territories across the world, making it an event of truly global significance. Roland-Garros is run by the French Tennis Federation and held every year at the Porte d'Auteuil in Paris. It is the only Grand Slam to be played on clay – one of the oldest and most noble surfaces in the history of tennis.

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