



Press release

Ibis Guide 2007

800 "hotels the way you like them"

Evry, France, 24 January 2007. The 2007 edition of the Ibis Hotel Guide, which has just been published, extends an invitation to enjoy the hospitality of **800 Ibis hotels located in 38 countries.**

The new guide makes it easy to find and choose a hotel or restaurant among **all the locations in the countries where Ibis is established.**



This year the cover puts the spotlight on **Ibis hotel teams, the warm welcome they offer with a smile, their constant dedication to serving the guest, and their involvement in protecting the environment.** More than 180 Ibis hotels have already obtained ISO 14001 certification, which attests to this commitment and the concrete actions being taken by Ibis, such as: waste management, recycling, and control of water and energy consumption.

In the guide, Ibis clients have **all the necessary information** to easily choose the hotel that best suits their needs:

- full address and contact details
- access map and road directions
- weekday / weekend rates
- tourist and cultural attractions in the vicinity of the hotel.

In 2007 Ibis boasts an expanded network and guide with the opening of **36 new hotels in 16 countries**, including three additional ones, Kuwait, Turkey and Russia.

- 18 new hotels in **Europe** (France, Hungary, Italy, Russia, Spain, Sweden, Turkey)
- 1 new hotel in **Africa** (Morocco)
- 1 new hotel in the **Middle East** (Kuwait)
- 5 new hotels in **South and Central America** (Brazil, Mexico)
- 11 new hotels in **Asia – Pacific** (Australia, China, South Korea, Thailand, New Zealand).

The guide has been designed as a complement to the brand website **ibishotel.com**. In addition to enabling online booking, the site provides news about the brand and information on special offers based on the length and period of year of a planned stay.

Ibis, Accor's economy hotel chain, is an international network of hotels offering comfortable rooms and the same services at all its locations worldwide: 24-hour reception and service, snacks and beverages at any time of day or night, breakfast available from 4am to noon – all at budget prices.

Ibis, the leading economy hotel chain in Europe, is recognized for its excellent service / quality / price ratio. As part of the Accor group, the 800 Ibis network hotels around the world offer quality accommodation at extremely competitive prices for both business and leisure travellers.

For full information about Ibis hotels, visit www.ibishotel.com.

Accor, European leader in hotels and tourism, global leader in corporate services, operates in nearly 100 countries with 160,000 employees. It offers to its individual and corporate clients nearly 40 years of expertise in its two core businesses:

- **Hotels**, with the **Sofitel, Novotel, Mercure, Suitehotel, Ibis, Red Roof Inn, Etap Hotel, Formule 1 and Motel 6 brands**: over 4,000 hotels and 475,000 rooms in 90 countries, as well as strategically related activities, such as **Lenôte** ;

- **Services to corporate clients and public institutions**: 21 million people in 35 countries benefit from **Accor Services** products – meal and food vouchers, people care, incentive and loyalty programs.

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