

PRESS RELEASE

SOFITEL MACAU AT PONTE 16 OPENS ITS DOORS

Paris, October 2008 – After the Sofitel Luxembourg Grand Ducal in May and the Sofitel London Heathrow in July, Sofitel announces another opening today, this time on the peninsula in the south of China, the Sofitel Macau at Ponte 16. This five-star establishment is located in the town's historic district and has 408 rooms including 45 suites; it is the brand's 22nd hotel in China. Sofitel, now present in the country's strategic business and leisure centers such as Beijing, with the famous Sofitel Wanda Beijing, Shanghai, Nanjing, Xi'an, Xiamen and Hangzhou, has shown the quickest and largest growth in the luxury hotel sector in China.

The Sofitel Macau is set to become one of the most prestigious hotels on the peninsula. This 20 story building just steps from the historical center of Macau, listed as a Unesco world heritage site, takes from several different influences, both classical Portuguese architecture and Chinese design, all with something of a contemporary French style about it.

Well-being, elegance and refinement are the founding concepts of this new hotel, with amenities such as the famous MyBed: the promise of a whole new experience of a restful night's sleep; or the concierge service dedicated to the Club Sofitel rooms. The Mansion suites with their personalized décor were specially designed with slot-machine lovers and high rollers in mind.

The hotel shows off the local cuisine perfectly, as well as offering French standards and international dishes.

The hotel's restaurant, Le Mistral, its lounge Le Rendez-vous and Le Vin Bar offer breads, pastries, wines and cheese, which is somewhat rare in Macau, we should point out. Le Pool Bar is a cozy space to welcome guests for a cocktail or a healthy range of dishes entirely based on fresh products.

Pool, spa, fitness center, the 460 sq. meter, multi-purpose conference room, business center, and meeting rooms with the Sofitel exclusive InspiredMeetings service concept for personalized solutions...all the high-performance facilities to meet and exceed the clientele's expectations.



The Ponte 16 project intends to develop and promote the rich cultural heritage of the inner port while protecting the historical monuments such as the clock tower, the key monument of the district. The Sofitel Macau at Ponte 16 is located at the heart of this neighborhood and is just steps from the St Paul ruins and the A Ma Temple.

In this gaming capital, the new casino complex adjacent to the hotel includes luxury shops, restaurants and entertainment facilities. A pedestrian walkway (under construction) on the waterfront of Ponte 16 will play host to outdoor shows and other tourist events.

Sofitel reinvents French elegance in its hotels throughout the world.

Sofitel is the only french luxury hotels brand with a presence on five continents, in more than 50 countries. Sofitel proposes contemporary hotels and resorts adapted to today's more demanding and more versatile consumers who expect and appreciate beauty, quality and excellence. Whether situated in the heart of a major city like Paris, New York or Bangkok, or nestled away in a country landscape in French Polynesia or Brazil, each Sofitel property offers a genuine experience of the French art de vivre.

www.sofitel.com

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Images on request

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 **SOFITEL MACAU AT PONTE 16 – FACT SHEET** 

General Manager	Robert Rippon
Interior design	The Jerde Partnership
Rooms	408 rooms including: 19 The Mansion at Sofitel Suites 10 Prestige Suites 16 Sofitel Suites Club Sofitel 73 Luxury Room Club Sofitel 40 Superior Room Club Sofitel 157 Luxury Rooms 93 Superior Rooms
Restaurant	Le Mistral Location: 6 th floor, panoramic view Open daily from 6:30 am to 1:00 am
Bars	Le Rendez-vous, Lobby Lounge and Vin Bar Open daily from 11 am to 1 am
Unique features	Fitness centre Club Sofitel Swimming Pool 24-hour casino
Location & Access	City Center Easy access to major transportation centers 5 minutes ferry ride to Wanzai, Zhuhai, China Walking distance to the UNESCO-listed Macau heritage sites
Conference room	Baccarat Multi-function room with natural daylight Location: 6 th floor Room size: 460m ²
Other services	Guest services, Concierge, F&B
Parking	3 rd – 8 th floor
2008 Prices <i>(Breakfast not included)</i>	Subject to availability and seasonally: Sofitel Rooms from: HKD 1,350 (Tax not incl.) Sofitel Suites from: HKD 3,550 (Tax not incl.)
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