



## Press release

### Ibis France, founding partner of the Fondation Nicolas Hulot for Nature and Mankind

Ibis France continues its commitment to protecting the environment and joins forces, as a founding partner, with the Fondation Nicolas Hulot for Nature and Mankind, a state-approved foundation dedicated to educating the public about the environment for the past 15 years.

Paris, 31 July 2007 - Ibis France joins in actions to raise awareness and shares the environmental concerns of the Fondation Nicolas Hulot.



In his announcement, Jean-Paul Philippon, General Manager Ibis France, said: "*For several years now, **Ibis has been committed to protecting the environment. It has become a strong part of our sustainable development plan. Giving our support to the Fondation is an extension of the ongoing daily commitment that can be seen at our hotels, from our ISO 14001 certification to our practice of sorting waste and striving to reduce it, saving energy, and numerous***

*other good-citizen actions carried out every day. I am certain that this new initiative will heighten our motivation and that **the Fondation will help each and every one of us to make greater strides forward so that we can offer our customers and colleagues alike Ibis hotels that respect the environment.***"

#### Ibis: the first hotel chain committed to "green policies" and the first to obtain ISO 14001 certification

The active involvement of Ibis hotels in protecting the environment is not new. Ibis was the first hotel chain to obtain, in 2004, the environmental certification ISO 14001.

Today, more than 140 Ibis hotels in France (40% of the Ibis hotels in France) have already obtained this certification, which will gradually be acquired by all the network's hotels.

Throughout Ibis, from the hotels to the head office, everyone plays an active role:

- strive for daily improvement of environmental performances in the areas of **waste management** and **consumption of water and energy**
- expand the practice of waste sorting and recycling, and reduce the consumption of water, energy and the amount of non recyclable waste
- continue **educating** and **raising awareness** of customers and staff.

Respect of our planet remains a core concern of Ibis teams on a daily basis. ***Ibis' dedication to the environment also extends to the construction of more environmentally-friendly buildings.***

The ISO 14001 certification is proof positive of the chain's environmental commitment and its will to comply with all environment-related regulations issued by the European Union, the French government, and local communities. Ibis carries out internal reviews very regularly to ensure that the established procedures are applied correctly at the head office and in the certified hotels

***Ibis' environmental policy is part of the Accor group's Earth Guest programme for sustainable development.***

### **Find out more about the Fondation Nicolas Hulot for Nature and Mankind**

Behind the Fondation is the passion of one man: Nicolas Hulot. **A nature-lover** since early youth and in constant contact with the outdoors, Nicolas Hulot, a French television producer and presenter, became acutely aware of the ongoing destruction of the environment. To enable future generations to experience and enjoy nature the way he has, Nicolas Hulot decided to **use his celebrity to further a cause for the common good**. In 1990, he set up the Fondation Nicolas Hulot for Nature and Mankind. The Fondation, a non-political and non-denominational NGO which acquired state-approved status in 1996, has set itself the goal of developing education about the environment. It is committed to educational, scientific and cultural actions serving the natural heritage of all mankind. The Fondation helps disseminate knowledge and information about the ecological state of our planet and uses all its resources to convince people that action must be taken in order to develop a new form of society and culture based on sustainable development. Its actions are built around three major themes: water, climate change, and biodiversity.

The Fondation can carry out its actions thanks to the support of its founding partners – EDF, Ibis, L'Oréal and TF1; they all play major role in the Fondation's work. They provide financial support, on the basis of a three-year convention, and are involved in all the Fondation's environmental education initiatives. As Members of the Board of Trustees, they have a voice in deciding the Fondation's future orientations and undertakings

For full information about the Fondation, visit [www.fnh.org](http://www.fnh.org)

### **Find out more about Ibis: The leading economy hotel chain in Europe**

**Ibis, the leading economy hotel chain in Europe**, is recognized for its excellent service / quality / price ratio. As part of the Accor group, the 800 Ibis network hotels around the world offer **quality accommodation at extremely competitive prices** for both business and leisure travellers.

For full information about Ibis hotels, visit [www.ibishotel.com](http://www.ibishotel.com).

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Accor, the European leader in hotels and tourism, and a global leader in corporate services, operates in nearly 100 countries with 166,000 employees. It offers to its individual and corporate clients 40 years of expertise in its two core businesses:

- **Hotels**, with the **Sofitel, Novotel, Mercure, Suitehotel, Ibis, All Seasons, Etap Hotel, Formule 1** and **Motel 6 brands**: around 3,800 hotels and 450,000 rooms in 90 countries, as well as strategically related activities, such as **Lenôte**;
- **Services to corporate clients and public institutions**: 23 million people in 35 countries benefit from **Accor Services** products (human resources, marketing services, expense management).

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**Pictures on request**