



## Press Release

### Sofitel Paris Forum Rive Gauche Sold to Marriott International

**Paris, March 1st 2006.** Accor has announced the sale of the Sofitel Paris Forum Rive Gauche Hotel to Marriott International. Located 17 Boulevard Saint Jacques in the 14<sup>th</sup> arrondissement of Paris, the property has 782 rooms and a 5,000 square-meter convention center.

It is one of fifty properties across the brand portfolios, which have been designated for disposal as part of the Group's property management strategy.

In Paris, Sofitel is targeting upscale travelers and focusing on mid-sized hotels in prestigious locations, each with its own strong personality.

After this sale, Sofitel will have 13 locations in its home town, from the Champs-Élysées, the Golden Triangle and the Garnier Opera House to the Bercy or La Défense business districts and Charles de Gaulle airport.

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**Sofitel** is one the major players in the international upscale hotel market with nearly 200 properties that bring a unique French "art de vivre" to prime locations around the world. Sofitel is now present in all of the world's major business cities (Paris, New York, London, Washington, Berlin, Tokyo, Chicago, Bangkok, Shanghai, Manila...), all the leading holiday resorts (Mauritius, Morocco, Egypt, the West Indies, Indonesia, Brazil...) and in the world's key international airports (Paris Charles de Gaulle, London Gatwick, Amsterdam, Chicago...).

With 168,000 people in 140 countries, **Accor** is the European leader and one of the world's largest groups in travel, tourism and corporate services, with two major international activities:

- **Hotels, with the Sofitel, Novotel, Mercure, Suitehotel, Ibis, Etap Hotel, Formule 1, Motel 6 and Red Roof Inns**, representing more than 4,000 hotels and 470,000 rooms in 92 countries, as well such strategically related businesses as restaurants and food services (with **Lenôtre** and other leading brands), casinos and travel agencies.

- **Services to corporate clients and public institutions**: 19 million people in 35 countries use a broad range of services (food vouchers, people care and services, incentive, loyalty programs) engineered and managed by **Accor Services**.

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*Further information on Accor is available on Internet at [accor.com](http://accor.com)*